

MyCOW, the e-practicing site for the English language

Attempting to learn a language without practicing it daily is a recipe for failure.

No matter what your level, MyCOW emphasizes, through its e-practicing approach, a regular practice of the English language, based on your areas of interest. It's not necessary to speak English perfectly in order to be understood. In fact, most of the people with whom you will have the occasion to speak English are not native English speakers and have also had to learn the language. MyCOW's concrete approach, which is complementary with standardized learning methods, allows users to make steady, rapid progress thanks to exponentially growing motivation and confidence levels.

MyCOW, a new approach to learning English

MyCOW offers total immersion in the English language – on the MyCOW site you can, in turn, remain up-to-date on current events, communicate with others and even test your skills.

The JOURNAL, for staying up-to-date

MyCOW's journal, The Spot, is an English-language web magazine, featuring news, current events, global issues and international perspectives with an original approach. Written by a team of journalists from around the world and updated on a daily basis, all the articles are available in audio format and are accompanied by a range of tools to facilitate comprehension. Interactive features are also part of the journal such as regular polls, reading quizzes and reader comments.

The COWmunity, facilitating communication

English for communicating, communicating for progressing.

MyCOW is one of the very first international communities for the general public built around practicing English. The world of MyCOW brings together in one place different backgrounds and cultures, providing users with the opportunity to make new friends. Members of the community also enjoy the ability to become citizen journalists, initiate discussion topics and write film or music reviews. Through their participation, these community members play a key role in determining how the site evolves.

The Notebook and the Tools for practicing

Nothing replaces frequent, regular testing to help you progress and retain what you have learned. Modeled along the lines of a holiday reader, the Notebook is an electronic platform that includes a text in audio format to accustom your ear to English, questions on phonetics and vocabulary as well as a grammar rule. Each time you complete an exercise, you receive a mark that allows you to assess your level and track your progress. The Notebook highlights the student's areas of weakness, areas that can be strengthened by working with the Learning Tools.

In this section, a teacher will answer your English questions within 24 hours. If you want to improve your Notebook results, consult the complete series of grammar lessons, organized by level of difficulty and then practice with the available exercises. Finally, the database of vocabulary lists and the dictionaries and translators are an aid for your reading and enrich the MyCOW experience.

A flexible, cost-effective solution

Available round the clock on the web, MyCOW is a site that is unique in its kind because it creates a dynamic environment. Original content, an international social network and up-to-date educational tools come together to facilitate and make transparent the daily process of learning the English language.

A subscription gives the user unlimited access to all content and resources and only costs 5 euros a month—exceptional value for the cost.

